

# MOBILE PRIVACY POLICY

This privacy policy governs your use of the software application Paper Airplanes for mobile devices created by Simon Marquis.

The Application allows the to easily craft multiple models of paper airplanes.

## **Automatically Collected Information**

The Application may collect certain information automatically, including, but not limited to, the type of mobile device you use, your mobile devices unique device ID, the IP address of your mobile device, your mobile operating system, the type of mobile Internet browsers you use, and information about the way you use the Application.

## **Does the Application collect precise real time location information of the device?**

This Application does not collect precise information about the location of your mobile device.

## **Do third parties see and/or have access to information obtained by the Application?**

Yes. We will share your information with third parties only in the ways that are described in this privacy statement.

We may disclose User Provided and Automatically Collected Information:

- as required by law, such as to comply with a subpoena, or similar legal process;
- to advertisers and third party advertising networks and analytics companies as described in the section below

## **Automatic Data Collection and Advertising**

We may work with analytics companies to help us understand how the Application is being used, such as the frequency and duration of usage. We work with advertisers and third party advertising networks, who need to know how you interact with advertising provided in the Application which helps us keep the cost of the Application low. Advertisers and advertising networks use some of the information collected by the Application, including, but not limited to, the unique identification ID of your mobile device and your mobile telephone number. These third parties may also obtain anonymous information about your non-precise location information (e.g., your zip code), and other non- precise location information in order to help analyze and serve anonymous targeted advertising on the Application and elsewhere.

**Data Retention Policy, Managing Your Information**

We will retain Automatically Collected information as long as the Application is installed.

**Changes**

This Privacy Policy may be updated from time to time for any reason. We will notify you of any changes to our Privacy Policy by posting the new Privacy Policy here You are advised to consult this Privacy Policy regularly for any changes, as continued use is deemed approval of all changes.

**Your Consent**

By using the Application, you are consenting to our processing of your information as set forth in this Privacy Policy now and as amended by us. "Processing," means using cookies on a computer/hand held device or using or touching information in any way, including, but not limited to, collecting, storing, deleting, using, combining and disclosing information, all of which activities will take place in the United States. If you reside outside the United States your information will be transferred, processed and stored there under United States privacy standards.

**Contact us**

If you have any questions regarding privacy while using the Application, or have questions about our practices, please contact us via email at *android@simon-marquis.fr* .